



SPONSORSHIP APPLICATION FORM

Company Information

Company Name : _____
Company Address : _____
Contact Person : _____ Designation : _____
Telephone : _____ Mobile Phone: _____
Fax : _____ Email Address : _____

Sponsorship Packages

No.	Benefits	Platinum RM6,000	Gold RM4,000	Silver RM3,000	Bronze RM1,000	Exhibitor RM3,000
1	Company name and logo in event materials (conference's website and program book)	✓	✓	✓	✓	✓
2	Speech slot and showcase of product/service (max. 10 minutes)	Speech and Showcase	Showcase only	-	-	-
3	Advertisement video of company product/service	Max. 90 seconds	Max. 40 seconds	Max. 30 seconds	Max. 20 seconds	Max. 30 seconds
4	Company advertisement in the Program Book	2 full pages	1 full page	1/2 page	1/4 page	1/4 page
5	Company brochure in the Conference Kit	✓	✓	✓	-	-
6	Company name and logo on Conference Bunting/Banner	✓	✓	✓	✓	-
7	Physical booth exhibition (Additional conference pass is available for additional cost of RM150)	Two tables with two (2) conference passes	One table with one (1) conference passes	-	-	One table with one (1) conference passes

Submission Guidelines

Below are the details guidelines for submission.

Exhibition Booth Setup

- Physical Booth: Setup on 17 November 2025 (7:00 AM – 9:00 AM). Booth allocation is on a first-come, first-served basis.
- Booth Size: Platinum (2 tables, 2 chairs), Gold & Exhibitor (1 table, 1 chair).



INTERNATIONAL CONFERENCE ON ELECTRICAL & ELECTRONIC ENGINEERING 2025

(ICON3E2025)

17th & 18th November 2025, Johor Bahru, Malaysia

Conference Website: <https://icon3e.uthm.edu.my/>

- Online Promotion: Sponsor advertisement videos will be played during the online conference session, providing additional exposure to virtual attendees.

Softcopy Materials

To ensure seamless integration into conference materials, please submit the following items by **17 October 2025**:

- Company Logo: High-resolution PNG/JPG format (transparent background) for use in promotional materials.
- Presentation Synopsis and Showcase Video (Platinum & Gold Sponsors): A concise overview of the presentation along with a promotional video.
- Advertisement Video: A high-quality, professionally prepared video (maximum 1 minute) for session breaks
- Program Book Advertisement: A5-sized, high-resolution PNG/JPG file. Priority for back cover placement will be given to the earliest payments received.

Promotional Hardcopy Materials

Ensure your promotional materials reach the conference venue on time with the following submission:

- Company Brochures: A maximum of 100 copies, to be delivered to the conference venue by 7:00 PM, 16 November 2025.

Payment Information

Payment Method (Please choose ONE):

Cheques Payment: Please make the cheque payable to UNIVERSITI TUN HUSSEIN ONN MALAYSIA and send it to:

Faculty of Electrical and Electronics Engineering (FKEE),
Universiti Tun Hussein Onn Malaysia (UTHM),
Parit Raja, 86400 Batu Pahat, Johor
(c/o: Ts. Dr. Ain Binti Nazari)

Internet Banking / Telegraphic Transfer:

Beneficiary Name : UNIVERSITI TUN HUSSEIN ONN MALAYSIA
Bank Name : Bank Muamalat Malaysia Berhad
Account Number : 0107-0000001-71-6
Swift Code/BIC : BMMBMYKL
Remarks : ICON3E2025_Sponsor

Proof of Payment Submission:

Kindly upload the proof of payment via the following link:

https://bit.ly/ICON3E25_Sponsor

Acknowledgement and Agreement

By signing below, I confirm that I have read and agree to the sponsorship terms and conditions.

Authorized Representative Signature : _____

Date: _____

Company Stamp (if applicable):

For any inquiries, please contact: Assoc. Prof. Ir. Dr. Siti Zarina binti Mohd Muji

Email: szarina@uthm.edu.my

Phone: 0137086963