

## SPONSORSHIP APPLICATION FORM

### Company Information

Company Name : \_\_\_\_\_

Company Address : \_\_\_\_\_

Contact Person : \_\_\_\_\_ Designation : \_\_\_\_\_

Telephone : \_\_\_\_\_ Mobile Phone: \_\_\_\_\_

Fax : \_\_\_\_\_ Email Address : \_\_\_\_\_

### Sponsorship Packages

No.	Benefits	Platinum RM6,000	Gold RM4,000	Silver RM3,000	Bronze RM1,000	Exhibitor RM3,000
1	Company name and logo in event materials (conference's website and program book)	√	√	√	√	√
2	Speech slot and showcase of product/service (max. 10 minutes)	Speech and Showcase	Showcase only	–	–	–
3	Advertisement video of company product/service	Max. 90 seconds	Max. 40 seconds	Max. 30 seconds	Max. 20 seconds	Max. 30 seconds
4	Company advertisement in the Program Book	2 full pages	1 full page	1/2 page	1/4 page	1/4 page
5	Company brochure in the Conference Kit	√	√	√	–	–
6	Company name and logo on Conference Bunting/Banner	√	√	√	√	–
7	Physical booth exhibition (Additional conference pass is available for additional cost of RM150)	Two tables with two (2) conference passes	One table with one (1) conference passes	–	–	One table with one (1) conference passes

### Submission Guidelines

Below are the details guidelines for submission.

#### Exhibition Booth Setup

- Physical Booth: Setup on 17 November 2025 (7:00 AM – 9:00 AM). Booth allocation is on a first-come, first-served basis.
- Booth Size: Platinum (2 tables, 2 chairs), Gold & Exhibitor (1 table, 1 chair).



## INTERNATIONAL CONFERENCE ON ELECTRICAL & ELECTRONIC ENGINEERING 2025

(Icon3E2025)

17<sup>th</sup> & 18<sup>th</sup> November 2025, Johor Bahru, Malaysia

Conference Website: <https://icon3e.uthm.edu.my/>

- Online Promotion: Sponsor advertisement videos will be played during the online conference session, providing additional exposure to virtual attendees.

### Softcopy Materials

To ensure seamless integration into conference materials, please submit the following items by **17 October 2025**:

- Company Logo: High-resolution PNG/JPG format (transparent background) for use in promotional materials.
- Presentation Synopsis and Showcase Video (Platinum & Gold Sponsors): A concise overview of the presentation along with a promotional video.
- Advertisement Video: A high-quality, professionally prepared video (maximum 1 minute) for session breaks
- Program Book Advertisement: A5-sized, high-resolution PNG/JPG file. Priority for back cover placement will be given to the earliest payments received.

### Promotional Hardcopy Materials

Ensure your promotional materials reach the conference venue on time with the following submission:

- Company Brochures: A maximum of 100 copies, to be delivered to the conference venue by 7:00 PM, 16 November 2025.

### Payment Information

Payment Method (Please choose ONE):

- ☐ **Cheques Payment:** Please make the cheque payable to UNIVERSITI TUN HUSSEIN ONN MALAYSIA and send it to:

Faculty of Electrical and Electronics Engineering (FKEE),  
Universiti Tun Hussein Onn Malaysia (UTHM),  
Parit Raja, 86400 Batu Pahat, Johor  
(c/o: Ts. Dr. Ain Binti Nazari)

- ☐ **Internet Banking / Telegraphic Transfer:**

Beneficiary Name : UNIVERSITI TUN HUSSEIN ONN MALAYSIA  
Bank Name : Bank Muamalat Malaysia Berhad  
Account Number : 0107-0000001-71-6  
Swift Code/BIC : BMMBMYKL  
Remarks : ICON3E2025\_Sponsor

### Proof of Payment Submission:

Kindly upload the proof of payment via the following link:

[https://bit.ly/Icon3E25\\_Sponsor](https://bit.ly/Icon3E25_Sponsor)

### Acknowledgement and Agreement

By signing below, I confirm that I have read and agree to the sponsorship terms and conditions.

Authorized Representative Signature : \_\_\_\_\_

Date: \_\_\_\_\_

Company Stamp (if applicable):

For any inquiries, please contact: Assoc. Prof. Ir. Dr. Siti Zarina binti Mohd Muji

Email: [szarina@uthm.edu.my](mailto:szarina@uthm.edu.my)

Phone: 0137086963